

Pippa DESIGNS



WEBSITE SERVICES & PRICING

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Website Design Pack - \$800*

- Notion Private client portal where you can stay up-to-date with every stage of the project.
- Domain connection & custom **WIX Website**
- Design up to 6 mobile-responsive pages (including Home Page)
- Integration with your mailing list provider and social media icons.
- Google Analytics & Facebook Pixel integration (where code is supplied)
- Basic on-page SEO
- Free hosting during development (up to launch date)
- Privacy Policy page
- 404 Error Page

Website Design + Logo - \$1000* (save \$50)

All of the above plus:

- Main Logo Design + Logo variation/sub-logo
- Branded Elements or Pattern
- Branding guidelines

Website Design + Logo and Social Media Branding - \$1100* (save \$80)

All of the above plus:

- Social Media Profile Image
- Facebook Page Cover (Profile and Business Page)
- Instagram Highlights Icons (up to 6)
- Instagram Post Templates (Canva)

*Payments to be made via Bank Transfer. Payments made via Paypal will be subject to an additional charge, please enquire for more details.

PROCESS

STEP ONE:

Once the project has been scheduled in, I will send you an invoice for a non-refundable 30% deposit to secure your Project. Following that, I will start by sending you a questionnaire about your brand, audience and preferences as well as details about the features and pages you want on your website. I will also send you all the details you need to get ready and prepare for your website design. This will include gathering text, images and content.

STEP TWO:

Using details from your questionnaire I will put together a brand board to get a clear direction before any designs are created. You are invited to collaborate & together the design direction will be determined.

STEP THREE:

Once I have completed a 'first draft' of the website, I will send you an invite via WIX to come and view the work I have done so far. At this point, you will be prompted to create your **WIX account** (if you haven't got one already) so that you can access the site. You can then feedback to me about how the website is looking, and any edits you would like me to complete. We will go through feedback loops several times to perfect the design.

STEP FOUR:

Once you are happy with the website, I will connect your domain. Once final payment is made, I will transfer ownership.